

Pricing includes a prominent ad on our website and in our monthly newsletter, and reflects a 25% member-only discount.

IMPRESSIONS

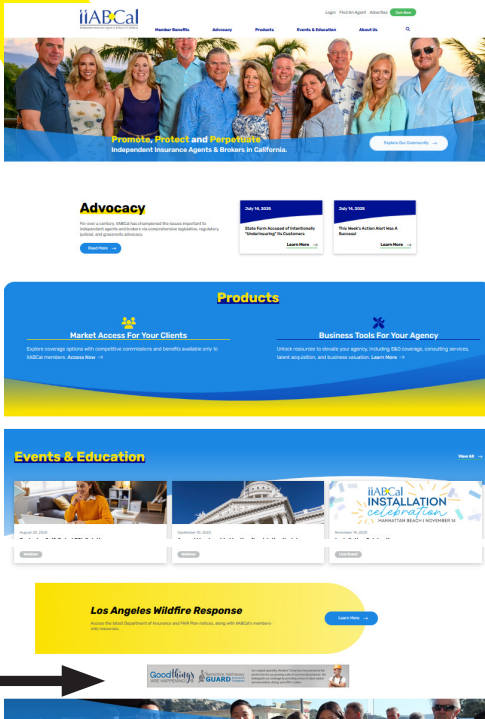
2,000 visitors per month access our website plus the nearly **5,000** recipients of our newsletter!

TARGET AUDIENCE

Decision Makers including agency owners, principals, and carrier management are our primary site visitors!

WEBSITE LOCATION	FREQUENCY + PRICING		
	MONTHLY	QUARTERLY	ANNUALLY
Homepage* <i>SOLD OUT THRU 12/26</i>	\$750	\$2,000	\$7,500
Member Benefits Page <i>SOLD OUT THRU 12/26</i>	\$375	\$1,000	\$3,750
Advocacy Page	\$375	\$1,000	\$3,750
Events & Education Page** <i>SOLD OUT THRU 12/26</i>	\$375	\$1,000	\$3,750
About Us Page	\$375	\$1,000	\$3,750

WEBSITE HOMEPAGE



NEWSLETTER



Dina Campana Smith
President
IIABCal

President's Message

The Value of Member Access

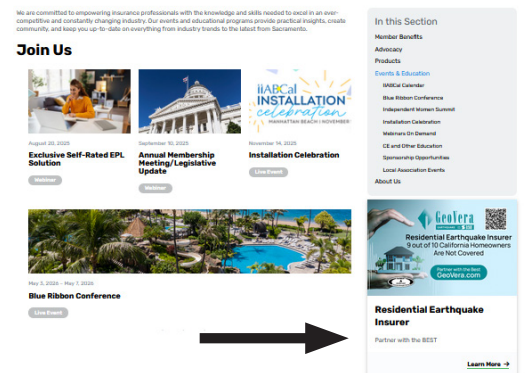
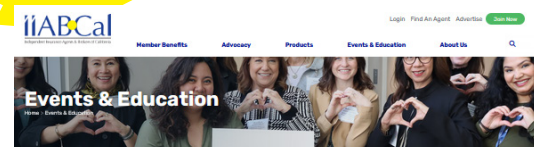
Sunny greetings to all our valued members! I hope this message finds you basking in the joys and warmth that summer brings. At IIABCal, our dedicated staff, alongside the committed volunteers of the IIPSC committee, have been diligently working to deliver innovative product and service solutions tailored for your clients, along with exclusive benefits for your agency.

Our success in these endeavors is made possible through strategic partnerships with carriers, wholesalers, and third-party vendors. These collaborations offer enhanced commissions and discounted rates, ensuring you receive the best value. Additionally, these programs provide significant financial incentives to IIABCal, greatly impacting our annual budget and enabling us to continue our mission.



SAME PRICING AS 2025!

INTERNAL WEB PAGE



AD SPECS

- Site homepage 900w x 100h
- Site internal 600 x 600
- Newsletter 600w x 75h
- RGB format | PNG file

FOR MORE INFO, OR TO DISCUSS
A LA CARTE OPTIONS, PLEASE CONTACT

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