

IMPRESSIONS

2,000 visitors per month access our website plus the nearly 5,000 recipients of our newsletter!

TARGET AUDIENCE

Decision Makers including agency owners, principals, and carrier management are our primary site visitors!

Pricing includes a prominent ad on our website and in our monthly newsletter, and reflects a 25% member-only discount.

WEBSITE LOCATION	FREQUENCY + PRICING		
	MONTHLY	QUARTERLY	ANNUALLY
Homepage*	\$750	\$2,000	\$7,500
Member Benefits Page	\$375	\$1,000	\$3,750
Advocacy Page	\$375	\$1,000	\$3,750
Events & Education Page**	\$375	\$1,000	\$3,750
About Us Page	\$375	\$1,000	\$3,750

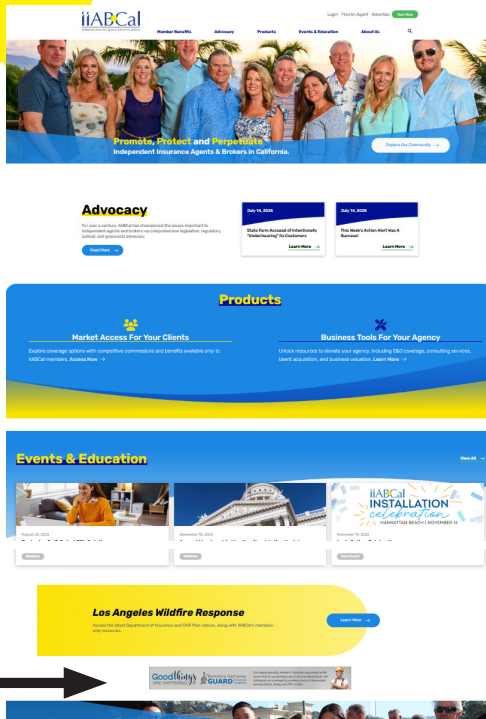
*One week per month

**Not including live event pages

(BRC, Womens Summit, Installation Celebration)

SAME PRICING AS 2025!

WEBSITE HOMEPAGE



NEWSLETTER



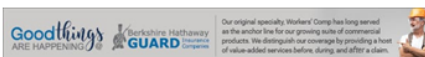
Dina Campana
Smith
President
IIABCal

President's Message

The Value of Member Access

Sunny greetings to all our valued members! I hope this message finds you basking in the joys and warmth that summer brings. At IIABCal, our dedicated staff, alongside the committed volunteers of the IIPSC committee, have been diligently working to deliver innovative product and service solutions tailored for your clients, along with exclusive benefits for your agency.

Our success in these endeavors is made possible through strategic partnerships with carriers, wholesalers, and third-party vendors. These collaborations offer enhanced commissions and discounted rates, ensuring you receive the best value. Additionally, these programs provide significant financial incentives to IIABCal, greatly impacting our annual budget and enabling us to continue our mission.



INTERNAL WEB PAGE



FOR MORE INFO, OR TO DISCUSS
A LA CARTE OPTIONS, PLEASE CONTACT

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