

2026 SPONSORSHIP OPPORTUNITIES



HELP US
PROMOTE PROTECT AND **PERPETUATE**
THE INSURANCE INDUSTRY IN **CALIFORNIA**



HELP US **PROMOTE**

Our membership includes thousands of independent insurance agents across the State, and we are continually promoting the independent insurance channel through our events, education, marketing, advocacy, and programs.

6,500+
agent members

PROTECT

We are consistently advocating for the insurance industry in California and the U.S. Our government relations efforts on the State and Federal level continue to have an important impact on the issues affecting our marketplace, including the significant steps that are being taken in our State's property insurance crisis.



\$2.5B+
member revenue

PERPETUATE

Our development programs, including opportunities for recruitment, training, future leadership, and DEI, are helping to ensure a healthy insurance industry for the future of California and our country.

THE INSURANCE INDUSTRY IN **CALIFORNIA**



ACTIVATE YOUR BRAND



Blue Ribbon Conference

Our annual conference is IIABCal's gold insurance networking and leadership event. This exclusive, members-only event is attended by senior executives from the association's leading member agencies, executives from regional and national insurers, and insurance vendor leadership. This is THE event to connect with the independent insurance agent community of California.



Installation Celebration

Join us as we celebrate the installation of our new Board of Directors and present awards to industry leaders. Attended by top producers, account managers, agency principals, the emerging and seasoned industry community, as well as association leaders, this is a marquee event for the insurance community.

ACTIVATE YOUR BRAND

iiABC*Cal* SPONSORSHIP
OPPORTUNITIES



iiABC*Cal*
Leadership
Development
SERIES

Leadership Development Series

Created in response to member feedback, these programs will help build and develop Independent Insurance Agents/Brokers as leaders in the community and in the industry.

iiABC*Cal*
Independent Women
SUMMIT
LEADING IN **INSURANCE** AND IN **LIFE**
MARCH 2026
NAPA



Independent Women Summit

Started in 2024, this event has continued to receive great feedback and is built with content to provide insight for women in insurance! Making up over 60% of the industry, women play a larger role than ever in the success of our business.



iiABC*Cal*
Professional
Development
AND TRAINING

Professional Development and Training

We have created a sponsorship-based model for education that provides members quality leading-edge education providers and access to an array of education services.

SPONSORSHIP LEVEL **BENEFITS**



WHAT YOUR BRAND RECEIVES	PLATINUM	GOLD	SILVER	BRONZE carrier	BRONZE vendor
SPONSORSHIP PACKAGE	BY EVENT	\$23,500	\$14,500	\$9,000	\$6,500
SAVINGS VERSUS A LA CARTE	N/A	\$2,500	\$2,500	\$1,500	\$1,500
BLUE RIBBON CONFERENCE					
Logo recognition on event website, signage, & event materials	TOP	PROMINENT	ELEVATED		
Logo recognition in IIABCal monthly newsletter					
Listing on event mobile app					
Social media posts from IIABCal accounts	4	2	1		
Weekly event registration lists and attendee contact info					
Location at the Sponsor Stroll	SUPERIOR	SUPERIOR	SUPERIOR	TABLE	TABLE
Reserved tables at the Mahalo Reception	2	1			
INSTALLATION CELEBRATION					
Complimentary registrations	10	5	3	1	1
Logo recognition on event website and on-site at event	TOP	PROMINENT	ELEVATED		
Dedicated table at event for marketing pieces					
Shared table at event for marketing pieces					
Logo recognition on event promotional materials					
Logo recognition on social media for event promotion					
Sponsor recognition during luncheon presentation					
Exclusive promotional opportunity on social and website					
Copy of attendee list					
INDEPENDENT WOMEN SUMMIT					
Complimentary registrations	5	2	1		
Logo recognition on event website and on-site at event	TOP	PROMINENT	ELEVATED		
Dedicated table at event for marketing pieces					
Shared table at event for marketing pieces					
Logo recognition on event promotional materials					
Logo recognition on social media for event promotion					
Exclusive promotional opportunity on social and website					
Copy of attendee list					
LEADERSHIP DEVELOPMENT SERIES					
Logo recognition on program website and promotional materials	N/A				
Company name (no logo) recognition on website and materials	N/A				
Sponsor recognition during program sessions	N/A				
PROFESSIONAL DEVELOPMENT AND TRAINING					
Logo recognition on program website and promotional materials	N/A				
Company name (no logo) recognition on website and materials	N/A				
Company name on all IIABCal-produced webinars	N/A				

SPONSORSHIP BENEFITS	LEVEL	AMOUNT	TOTAL
BLUE RIBBON CONFERENCE (BRC) – May 3-7, 2026			
Includes Gold benefits plus Exclusive Top Billing as BRC Grand Sponsor, 4 social media posts, superior location at Sponsor Stroll, 2 reserved Mahalo tables	Platinum	SOLD OUT	
Includes Silver benefits plus prominent listing of brand, 2 social media posts, superior location at Sponsor Stroll, 1 reserved Mahalo table	Gold	\$10,000	
Includes Bronze benefits plus elevated listing of brand, 1 social media post, and a superior location at Sponsor Stroll	Silver	\$7,500	
<i>*Bronze Sponsorship minimum requirement for IIABCal Associate Members to attend the conference and includes company and logo listing on website and onsite during event; listing on event mobile app; attendee lists; and recognition in promotional materials sent to 4500+ members.</i>	Bronze* Carriers	\$5,500*	
	Bronze* Vendor	\$3,000*	
INSTALLATION CELEBRATION – November 14, 2025			
Includes Gold Level benefits plus Top Billing as Grand Sponsor, social media posts, dedicated table for marketing pieces, and a complimentary table of 10	Platinum	\$10,000	
Includes Silver Level benefits plus a prominent listing on website & all branded marketing material, logo on social media, shared table for marketing pieces, and 5 comp registrations	Gold	\$7,500	
Includes Bronze Level benefits with an elevated listing on all website and branded marketing material, shared table for marketing material, and 3 comp registrations	Silver	\$5,000	
Includes brand on the program landing page as well as marketing material, logo on-site during event, recognition at luncheon, attendee list, and 1 comp reg.	Bronze	\$2,500	
INDEPENDENT WOMEN SUMMIT – March 2026			
Includes Gold Level benefits plus Exclusive Top Billing and 5 registrations	Platinum	SOLD OUT	
Includes Silver Level benefits with a prominent listing on website and marketing material, logo on social media, as well as 2 comp registrations	Gold	\$3,500	
Includes Bronze Level benefits with an elevated listing on website and marketing material, as well as 1 comp registration	Silver	\$2,500	
Your brand on the program site page as well as marketing material, attendee list	Bronze	\$1,500	
LEADERSHIP DEVELOPMENT SERIES			
Includes Silver Level benefits with a prominent listing on program page and marketing material	Gold	\$2,500	
Includes Bronze Level benefits with an elevated listing on program page and marketing material, including logo	Silver	\$1,000	
Your brand on the program landing page, marketing material, and during sessions	Bronze	\$500	
PROFESSIONAL DEVELOPMENT AND TRAINING			
Includes Silver Level benefits with a prominent sponsor listing	Gold	\$2,500	
Includes company name listed on all IIABCal created webinars as well as mention in webinar introductions, including logo	Silver	\$1,000	
Your brand on the program landing page as well as marketing material	Bronze	\$500	
SPONSORSHIP TOTAL			

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