

TO: Honorable Issac G. Bryan, Chair  
Assembly Natural Resources Committee  
Members, Assembly Natural Resources Committee

FROM: Norwood Associates, LLC

DATE: April 3, 2025

RE: AB 307 (Petrie-Norris)--SUPPORT

On behalf of our client, Independent Insurance Agents & Brokers of California (IIABCal) we are writing to offer our Support for the above referenced bill.

California continues to face unprecedented wildfire threats that endanger our communities, natural resources, and economy. Early detection of wildfires is paramount to preventing catastrophic spread and minimizing damage. The ALERTCalifornia fire camera mapping system has proven to be an invaluable tool in this effort, providing real-time monitoring capabilities that allow first responders to quickly identify and respond to new ignitions before they grow into uncontrollable blazes. By specifically allocating \$10 million to enhance and expand this system, this legislation ensures that one of our most effective early detection technologies receives appropriate funding.

The ALERTCalifornia system exemplifies the type of innovative technology that voters intended to support through Proposition 4. These high-definition cameras, strategically positioned throughout high-risk areas across the state, provide 24/7 monitoring capabilities and have already demonstrated their effectiveness in spotting fires in their earliest stages. This investment will allow for expanded coverage, technological upgrades, and improved integration with other emergency response systems.

For communities like ours that live with persistent wildfire threats, improved detection technologies represent a tangible improvement in public safety. Minutes matter when responding to new ignitions, and the ALERTCalifornia system has repeatedly proven its value in providing those critical extra minutes for firefighters to contain blazes before they threaten lives and property.

We believe this allocation represents a prudent use of Proposition 4 funds that aligns perfectly with voter intent and addresses an urgent public safety need. By investing in proven technology with demonstrated success, the Legislature can ensure these bond funds deliver maximum benefit to Californians facing wildfire risks.

For the above stated reason, IIABCal would urge your “AYE” vote on AB 307. Thank you

Thank you.

cc: Victoria Harris, Office of Assemblymember Cottie Petrie-Norris  
Lawrence Lingbloom, Chief Consultant, Assembly Natural Resources Committee  
Elizabeth MacMillian, Principal Consultant, Assembly Natural Resources Committee  
Paige Brokaw, Senior Consultant, Assembly Natural Resources Committee  
Casey Dunn, Consultant, Assembly Republican Caucus  
Brady Borcharding, Deputy Legislative Secretary, Office of the Governor